## GOVERNMENT OF INDIA RURAL DEVELOPMENT LOK SABHA

UNSTARRED QUESTION NO:2762 ANSWERED ON:14.03.2013 MAHILA GRAM SAMANVAYAKS Pradhan Shri Nityananda

## Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) whether the government proposes to appoint Mahila Gram Samanvayaks, to secure socio-economic development of women in the rural areas;
- (b) if so, the details thereof;
- (c) the manner in which the above action plan would help the women to get benefits through the above project;
- (d) whether such a project is proposed to be initiated in the tribal belts to begin with; and
- (e) if so, the details thereof?

## **Answer**

## MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SHRI PRADEEP JAIN 'ADITYA')

- (a) & (b): The National Mission for Empowerment of Women, Ministry of Women & Child Development has conceived a new model of delivery i.e. the 'Convergence Model' called the Poorna Shakti Kendras (PSK). The PSK is the focal point of action on ground through which the services to women at grass roots level are being facilitated. The activities of the PSKs are being managed by village level functionaries called the Mahila Gram Samanvayaks.
- (c): It is envisaged that the women would be benefited through enhanced availability and access to various government programmes, schemes facilitated by the Mahila Gram Samanvayaks. They would work towards empowering women through disseminating information on all the Government programmes/schemes/services for them; maintaining a data base of target population; creating awareness generation on legal rights and entitlements; facilitating the availability and access to services across health, education and livelihood sector, training and capacity building on various issues like leadership, legal rights etc.; organizing women into clusters to access various resources and coordinate the outreach of services of various departments.
- (d) & (e): PSK pilot has been initiated in the tribal districts Pali (Rajasthan), Kamrup Metropolitan (Assam) and Jaintia Hills (Meghalaya).