

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:4072

ANSWERED ON:21.03.2013

SALE OF KHADI PRODUCTS

Mahendrasinh Shri Chauhan ;Singh Shri Vijay Bahadur

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of production and sale of khadi garments during each of the last three years and the current year, State/UT-wise;
- (b) whether the production and sale of khadi garments has declined in the country;
- (c) if so, the reasons therefor, State/UT-wise; and
- (d) the steps taken/being taken by the Government for improving quality of the Khadi garments and for making it more competitive?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI K.H. MUNIYAPPA)

- (a): State/UT-wise production and sale of khadi during last three years and current year is given at Annex I.
- (b): No, Madam.
- (c): Does not arise.
- (d): Khadi and Village Industries Commission (KVIC) has taken a number of steps to improve the quality of khadi. KVIC has devised Quality Assurance Norms for Khadi to ensure availability of uniform quality of khadi which include standard parameters for cotton fibre as well as norms for yarn, cloth and colour fastness properties. Besides norms for quality, the methods and equipments to be used for conducting the tests and statistical estimation of parameters of quality related to khadi have also been circulated by KVIC to the khadi producing institutions for guidance and implementation. Also, Government through KVIC has initiated a comprehensive Khadi Reform and Development Programme, inter alia, to ensure the purity of khadi to the end user, under which it is further envisaged to introduce Khadi Mark for positioning khadi as a guaranteed hand spun and hand woven cloth.