

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

STARRED QUESTION NO:353
ANSWERED ON:21.03.2013
EMPLOYMENT FOR WOMEN .
J Helen Davidson;Patle Kamla Devi

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has launched any schemes for women engaged in the Micro, Small and Medium Enterprises (MSMEs) especially in the rural, backward and coastal areas of the country including Tamil Nadu;
- (b) if so, the details thereof;
- (c) the funds allocated and spent in this regard during each of the last three years and the current year, State/UT, rural and urban areas-wise;
- (d) whether the Government has earmarked categories of enterprises for which these schemes will be implemented; and
- (e) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI K.H. MUNIYAPPA)

(a) to (e): A statement is placed on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF THE LOK SABHA STARRED QUESTION NO. 353 FOR ANSWER ON 21.03.2013.

(a) to (c): Government in the Ministry of Micro, Small and Medium Enterprises (MSME) implements a number of schemes for development of MSME sector in the country including the rural, backward and coastal areas and Tamil Nadu. Women engaged in MSME can also avail benefits under these schemes as per the relevant guidelines. In particular, the Ministry through Coir Board implements the Mahila Coir Yojana which provides self-employment opportunities to the rural women artisans including those in the backward and coastal areas of the country and in Tamil Nadu. The scheme envisages in distribution of motorized ratts to women artisans after giving training for spinning coir yarn. State-wise number of women trained and funds provided by Coir Board under Mahila Coir Yojana during last three years and current year is given at Annex I.

Development Commissioner (MSME) under this Ministry also implements a women-oriented scheme named Trade Related Entrepreneurship Assistance and Development (TREAD) which envisages economic empowerment of illiterate and semi-literate women through trade-related training, information and counseling extension activities related to trades, products, services etc. The Scheme provides for loans through NGOs who are also provided Government of India grant for capacity building. This Assistance is provided for self-employment ventures by women for pursuing any kind of non-farm activity. The State-wise grant provided and number of women benefited under TREAD Scheme during the last three years and current year is given at Annex II.

Besides, Government in the Ministry of MSME through Khadi and Village Industries Commission (KVIC) has been implementing a credit-linked subsidy programme named Prime Minister's Employment Generation Programme (PMEGP) from 2008-09 for generating self-employment. Under PMEGP, margin money subsidy is provided for setting up micro-enterprises in the non-farm sector in the country including rural, backward and coastal areas and in Tamil Nadu. Under the programme, special category beneficiaries including women, are provided margin money subsidy at a higher rate of 35 per cent in rural areas and 25 per cent in urban areas as compared to 25 per cent and 15 per cent respectively for general category. The maximum cost of project is Rs.25 lakh in the manufacturing sector and Rs.10 lakh in the service sector. State-wise number of projects by women entrepreneurs assisted, along with corresponding utilization of margin money subsidy under PMEGP during last three years and current year is given at Annex III.

(d) & (e): While PMEGP is specifically meant for setting up micro-enterprises in the non-farm sector and Mahila Coir Yojana is for coir industry, TREAD is for any kind of non-farm activity.