GOVERNMENT OF INDIA MICRO, SMALL AND MEDIUM ENTERPRISES LOK SABHA

UNSTARRED QUESTION NO:2912
ANSWERED ON:14.03.2013
TRAINING CENTRES UNDER KHADI INDUSTRIES
Danve Shri Raosaheb Patil

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of steps taken/being taken by the Government to explore the markets for khadi products in the country;
- (b) the number of Khadi and Village Industries training centres running in the country, State/UT-wise;
- (c) whether the Government proposes to modernise these training centres; and
- (d) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI K.H. MUNIYAPPA)

(a): Government of India through Khadi and Village Industries Commission(KVIC) has taken a number of steps to explore and develop markets for khadi and village industries(KVI) products in the country. To provide better marketing opportunities for KVI products in the country, KVIC operates 10 Departmental Sales Outlets and organizes exhibitions in different parts of the country at district, state, regional and national levels in association with State agencies. During 2012-13 (upto February 2013), KVIC has organized 126 such exhibitions.

KVIC also provides assistance to its departmental outlets, outlets of Khadi and Village Industries Boards (KVIBs) of States / Union Territories and institutions under the Scheme of Strengthening Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure for renovation of these outlets. Under the Market Development Assistance(MDA) Scheme also the institutions have been given the flexibility to use the assistance to ,inter alia, improve its marketing infrastructure. Under Khadi Reform and Development Programme(KRDP), a marketing organization under PPP mode is envisaged to promote effective marketing of KVI products.

- (b): KVIC imparts training on various KVI trades and entrepreneurship through a network of 17 departmental and 24 non-departmental training centres. State-wise number of such training centres is given at Annex I.
- (c)&(d): Improvement and upgradation of training centres is a continuous process, through the grants received by KVIC for human resource development.