GOVERNMENT OF INDIA MICRO, SMALL AND MEDIUM ENTERPRISES LOK SABHA

UNSTARRED QUESTION NO:3094 ANSWERED ON:08.12.2009 KHADI CLOTHES Shantha J.

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether there has been a decline in manufacturing and use of Khadi clothes;
- (b) if so, the details thereof; and
- (c) the steps taken by the Government to promote the Khadi manufacturing and its popularity?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI DINSHA PATEL)

(a)&(b): No, Sir. The production and sale of khadi during last three years are given below, which shows an increasing trend.

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Year Production Sales
(Value: Rs. crore) (Value: Rs. crore)

2006-07 491.52 663.19
2007-08 543.39 724.39
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799.61

585.25

2008-09

(c): In order to promote khadi, the Union Government through Khadi and Village Industries Commission (KVIC) has introduced three new schemes in the recent past namely, 'Workshed Scheme for Khadi Artisans' for providing assistance for construction of worksheds for better work environment and the 'Scheme for enhancing productivity & competitiveness of Khadi Industries and Artisans' to assist 200 khadi institutions to make khadi industry competitive with more market driven and profitable production by replacement of obsolete and old machinery and equipment and 'Strengthening of Infrastructure of existing Weak Khadi Institutions and Assistance for Marketing Infrastructure' which envisages renovation of selected 30 khadi sales outlets and providing assistance for strengthening of infrastructure of existing 100 weak selected khadi institutions.

In addition, the Government through KVIC implements Interest Subsidy Eligibility Certificate (ISEC) scheme for providing bank loans to khadi and polyvastra units at subsidized rates of interest, Janashree Bima Yojana (JBY) to provide insurance to khadi artisans and weavers, Scheme of Fund for Regeneration of Traditional Industries (SFURTI) for development of clusters in khadi, village industries and coir sectors, Product Development, Design Intervention & Packaging (PRODIP) for improved design and packaging of khadi garments, Research & Development and other support services, viz., marketing, export promotion, exhibitions at district, State, zonal & national level, design facility, brand building, etc.