

**GOVERNMENT OF INDIA
WOMEN AND CHILD DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:3020

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NUTRITION RESOURCE PLATFORM

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Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) whether the Government proposes to set up Nutrition Resource Platform (NRP) to serve as a digital resource on nutrition schemes;
- (b) if so, the details and salient features thereof;
- (c) whether NRP imparts friendly services to various frontline service networks;
- (d) if so, the details thereof; and
- (e) the measures taken or proposed by the Government to create awareness on nutritional sanitation including use of modern technology?

Answer

MINISTER OF STATE OF THE MINISTRY OF WOMEN AND CHILD DEVELOPMENT (SHRIMATI KRISHNA TIRATH)

(a) to (e): The Nutrition Resource Platform (NRP) is an initiative of Ministry of Women and Child Development, Government of India, developed with an aim to collect, collate and make available interactive knowledge resources and materials on nutrition and child development to diverse stakeholders.

It serves as a digital resource on nutrition including provision for interactive forum, dissemination and exchange of information. The NRP has three domains which serve various purposes like online repository of plethora of documents, online forum and real time data collection from AWCs through Interactive Voice Response System (IVRS) etc. The platform is web enabled to maximise outreach at a relatively low cost and can be viewed at www.poshan.nic.in, www.akshayaposhan.gov.in NRP is in the course of being fully established and currently under updation. NRP is planned as a repository of information collected from sectors identified in the National Plan of Action on Nutrition to aid knowledge generation, policy formulation and improve adoption of good practices to influence behaviour change around nutrition and child care. It has reference materials on various nutrition issues relating to policy, programmes academics, materials for capacity building etc.

The NRP is envisioned to provide information as user-friendly for all, including the frontline workers. Besides the numerous resource material in the form of print, audio visuals etc for generating nutrition awareness including sanitation amongst the women, the recently launched Information Education and communication campaign can also be seen and material can be downloaded for further outreach.