

**GOVERNMENT OF INDIA  
RAILWAYS  
LOK SABHA**

UNSTARRED QUESTION NO:4104  
ANSWERED ON:21.03.2013  
ADVERTISEMENT REVENUE IN RAILWAYS  
Joshi Shri Mahesh;Singh Kunwar Rewati Raman

**Will the Minister of RAILWAYS be pleased to state:**

- (a) the details of the revenue earned through various resources including advertisements at stations, inside and outside the trains and on tickets/reservation forms during each of the last three years and the current year, zone-wise;
- (b) whether the Railways propose to identify new sectors for generating revenues from advertisements ;
- (c) if so, the details there of; and
- (d) the necessary steps taken/being taken by the Railways in this regard ?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI ADHIR RANJAN CHOWDHURY)

(a)to(d) A Statement is laid on the Table of the House.