

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3590
ANSWERED ON:19.03.2013
NATIONAL REGIONAL NEWS BULLETIN
Bavalia Shri Kuvarjibhai Mohanbhai

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government is aware of the declining standards of the regional and the national news bulletins broadcast by the News Service Division of Akashvani;
- (b) if so, the reaction of the Government thereto and the remedial steps taken/proposed to be taken in this regard;
- (c) whether the Government proposes to impart training to news readers of Hindi, English and other regional languages;
- (d) if so, the details thereof; and
- (e) if not, the reasons therefor?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a) to (e): Prasar Bharati has informed that the standards of the regional and national news bulletins broadcast by News Services Division, Akashwani, have been maintained. The newsreaders are selected through a rigorous process comprising written test, voice test and interview. Maintaining standards of news bulletins and imparting training to newsreaders of English, Hindi and other regional news is an on going process. Regular reviews are conducted by calling outside experts. The national bulletins are reviewed every day in the Headquarters in formal meetings and shortcomings in the content and delivery are pointed out and remedial measures are taken. Regional language bulletins are monitored regularly by the Units-In-Charge.