

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:3438
ANSWERED ON:18.03.2013
EXPORT OF FLOWERS
Mahendrasinh Shri Chauhan

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the quantum of various vegetables, fruits and flowers exported from the country during each of the last three years and the current year, variety-wise, value-wise and country-wise along with the foreign exchange earned from such exports;
- (b) whether there is a huge demand for rose flowers from Bangalore in the international market;
- (c) if so, the details thereof;
- (d) whether any financial assistance is being provided to growers and exporters for the export of fruits and flowers; and
- (e) if so, the details thereof and the concrete measures being initiated by the Government to boost the export of vegetables, fruits and flowers from the country?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (DR. D. PURANDESWARI)

- (a) The top five destination for export of major vegetables, fruits and flowers for the last 3 years and the current year along with foreign exchange earned from such exports is at Annexure – I.
- (b & c) Yes, Madam. Roses are in good demand in the international market but the demand for flowers is on all India basis. State-wise data is not maintained centrally.
- (d & e) Yes, Madam. Encouraging exports is a continuous process. The Government is taking steps to encourage exports of agro products, including vegetables, fruits and flowers through measures and incentives under Plan schemes of the Commodity Boards and Export Promotion Councils. The Agricultural and Processed Food Products Export Development Authority (APEDA), under the administrative control of the Department of Commerce implements various schemes to extend financial assistance to the eligible exporters registered with it to boost the overall agri exports. Such financial assistance has been extended by the APEDA during XI Five Year Plan under the schemes namely; i) Scheme for Infrastructure Development, ii) Scheme for Market Development, iii) Scheme for Quality Development, iv) Scheme for Research & Development and v) Scheme for Transport Assistance. Besides these measures, the Ministry of Commerce & Industry has put in place various schemes namely Market Development Assistance (MDA), Market Assistance Initiative (MAI), Assistance to States for Developing Export Infrastructure and Allied Activities (ASIDE), Vishesh Krishi and Gram Upaj Yojana, Focus Product Scheme, Focus Market Scheme, Town of Export Excellence, etc. to provide assistance to encourage exports. Trade delegations are also mounted to penetrate foreign markets and Buyer –Seller Meets are organized to assist the potential exports.