

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2000
ANSWERED ON:08.03.2013
IMPACT OF VIOLENCE ON TOURISM IN J K
Owaisi Shri Asaduddin

Will the Minister of TOURISM be pleased to state:

- (a) whether the recent violence and unrest in Jammu and Kashmir (J&K) has affected tourism in the State;
- (b) if so, the details thereof indicating the assessment made by the Government in this regard, if any;
- (c) the total foreign and domestic tourists arrived in J&K after the violence started in the State;
- (d) the present position of tourist inflow to the State; and
- (e) the steps taken or being taken by the Government in consultation with the State Government to attract more tourists to J&K?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. K. CHIRANJEEVI)

- (a): It happens to be a lean season for tourism in Kashmir and barring a few days when movement was restricted more or less usual arrivals were recorded. There was no impact on arrival of foreign tourists (mostly skiers) who visit Gulmarg during this part of the year.
- (b): Ministry of Tourism has not conducted any study in this regard.
- (c) and (d): The number of Domestic and Foreign Tourist Arrivals during 09.02.2013 to 26.02.2013 are given below:

Date	Domestic Tourist Arrivals		Foreign Tourist Arrivals	Total
09.02.2013	515	242	757	
10.02.2013	244	336	580	
11.02.2013	223	135	358	
12.02.2013	254	193	447	
13.02.2013	175	129	304	
14.02.2013	481	139	620	
15.02.2013	345	120	465	
16.02.2013	600	96	696	
17.02.2013	644	115	759	
18.02.2013	808	58	866	
19.02.2013	950	105	1055	
20.02.2013	1219	115	1334	
21.02.2013	1100	88	1188	
22.02.2013	848	60	908	
23.02.2013	618	110	728	
24.02.2013	1106	81	1187	
25.02.2013	903	36	939	
26.02.2013	1145	32	1177	

- (e): The Ministry of Tourism, Government of India, as part of its on-going activities releases print, electronic and online media campaigns, under the 'Incredible India' brand-line, to promote India as a holistic destination in the domestic and international markets covering tourist destinations and products in all States/Union Territories of the country. The holistic promotion includes promotion of various Indian tourism products and destinations. Besides, the Ministry through its overseas offices, interalia organises Road Shows, Workshops; participates in various Fairs, Exhibitions and Events to promote various Indian tourist destinations and products.

The Ministry of Tourism also provides financial assistance to stakeholders for promotion of tourism in the international and domestic markets under the Market Development Assistance (MDA) Scheme.