

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1921
ANSWERED ON:08.03.2013
PROMOTION OF MEDICAL HEALTH TOURISM
Das Shri Ram Sundar;Karunakaran Shri P.;Saroj Shri Tufani

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has included medical/health tourism under the Marketing Development Assistance (MDA) scheme and provided financial support to the Medical Tourism Service Providers and Medical Tourism facilitators thereunder;
- (b) if so, the details and guidelines thereof;
- (c) the details of projects proposals approved under the scheme and funds sanctioned thereunder during each of the last three years and the current year, State/UT-wise; and
- (d) the further measures taken/being taken by the Government for the promotion of medical/health tourism in the country?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. K. CHIRANJEEVI)

(a) & (b): Yes, Madam. Financial support as per guidelines and availability of funds under the Market Development Assistance Scheme (MDA) is provided to following approved Medical Tourism Service Providers:

Representatives of Hospitals accredited by Joint Commission International (JCI) and the National Accreditation Board of Hospitals and Healthcare Services (NABH).

Medical Tourism facilitators (Travel Agents/Tour Operators) approved by Ministry of Tourism, Government of India.

(c): Market Development Assistance for Wellness and Medical Tourism is provided only to the eligible service providers and not to State Governments/UT Administrations. The details of MDA extended by Ministry of Tourism to the various service providers during last three years is given in the Annexure.

(d): The Ministry of Tourism provides Market Development Assistance to Medical and Wellness Tourism Service Providers, organizes road shows in the overseas markets, participates in travel marts, creates brochures, CDs, films and other publicity materials and also promotion is done through the 'Incredible India' campaign.