

**GOVERNMENT OF INDIA
NEW AND RENEWABLE ENERGY
LOK SABHA**

UNSTARRED QUESTION NO:2055
ANSWERED ON:08.03.2013
AWARENESS CAMPAIGN
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Will the Minister of NEW AND RENEWABLE ENERGY be pleased to state:

- (a) the different avenues pursued by the Government to spread information and public awareness regarding development of renewable energy sources in the country particularly in rural areas; and
- (b) the progress made in developing alternative means of energy at Panchayat or village level through promotional campaigns?

Answer

THE MINISTER FOR NEW AND RENEWABLE ENERGY (DR. FAROOQ ABDULLAH)

(a):The Ministry of New and Renewable Energy is implementing "Information and Public Awareness Programme" to create publicity of the renewable energy technologies, systems and devices as well as disseminate information on technological developments in the country. The programme is implemented mainly through State Nodal Agencies, National Film Development Corporation of India, Directorate of Advertising & Visual Publicity, All India Radio. The Ministry is also making use of electronic, print and outdoor publicity media for popularizing renewable energy.

(b):A large number of renewable energy systems have been installed in the country. These include about 46 lakh family size biogas plants, 20 lakh solar lighting systems, 68.7 lakh square meters collector area of solar water heating systems. Further, about 10,000 remote villages have been illuminated through renewable energy systems and about 27,000 megawatt of grid connected renewable power projects have been set up in the country.