

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:2446
ANSWERED ON:03.12.2009
HIMACHAL HANDICRAFTS
Thakur Shri Anurag Singh

Will the Minister of TEXTILES be pleased to state:

- (a) whether the Government has any proposal for providing access to global marketing cover to Himachal handicrafts;
- (b) if so, the details thereof;
- (c) whether the Government is considering to set up special outlets/hold exhibitions for Himachal handicrafts;
- (d) if so, the details thereof;
- (e) whether any effective measure has been taken to develop and increase the handicrafts and handlooms exports of Himachal Pradesh; and
- (f) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SMT. PANABAAGA LAKSHMI)

(a) & (b): No, Madam. However the existing schemes of the Government to provide global access to the Handicraft of the country is also applicable to the Himachal Handicrafts.

(c) & (d): No, Madam. However, there is a scheme of Marketing Support and Services Scheme in the Handicrafts Sector, which is being implemented in the country including the State of Himachal Pradesh, under which there is a provision to hold exhibitions and setting up of new emporium and renovation of emporium.

(e) & (f): The measures taken to develop and increase the exports of handicrafts and handlooms including the State of Himachal Pradesh include: participation in Fairs/Exhibitions abroad; organizing Indian Handicrafts and Gifts Fair twice a year, organizing Thematic exhibition, Organizing programmes for packaging and export procedure, organization of buyer-sellers meet, workshop/seminar and Stand Alone Shows for brand image promotion of Indian Handicrafts abroad; organizing seminars/workshops in important Weaving Centres by Handloom Export Promotion Council.