GOVERNMENT OF INDIA TEXTILES LOK SABHA

UNSTARRED QUESTION NO:1121 ANSWERED ON:04.03.2013 UPLIFTMENT OF HANDICRAFTS.

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Will the Minister of TEXTILES be pleased to state:

- (a) the details of the schemes formulated for promotion of handicrafts sector and artisans in the country along with the financial assistance provided for upliftment of handicrafts and optimum utilisation of fund, scheme-wise and State-wise;
- (b) whether the Indian handicrafts and artisans are suffering due to rising import of Chinese handicrafts in the country and if so, the details thereof along with remedial measures taken in this regard;
- (c) the details of import/export of handicraft items during the last three years and the current year, country-wise;
- (d) whether the Government proposes to create a Geographic Information Database System for awareness among the people regarding handicrafts;
- (e) if so, the details thereof along with steps taken by the Government to increase the sale and awareness of handicraft products particularly wood handicrafts in Maharashtra; and
- (f) the details of number of items made from handicrafts in the State of Karnataka?

Answer

(MINISTER OF TEXTILES) (SHRI ANAND SHARMA)

- (a): The schemes being implemented for promotion and development and upliftment of handicrafts in the country include: Baba SahebAmbedkarHastshilpVikasYojana (AHVY); Design and Technology Upgradation (DTU); Marketing Support and Services (MSS); Human Resource Development (HRD); Research and Development (R&D); and Handicrafts Artisans Comprehensive Welfare Scheme. The details of financial assistance provided under these scheme, scheme-wise and state-wise during 2011-12 is as per Annexure-I attached.
- (b): No, such study has been brought to the notice of the Government.
- (c): As reported by Export Promotion Council for Handicraft and Carpet Export Promotion Council, the Country-wise export of handicrafts items as well as handmade carpets and other floor covering during the last three years are as under:-

Country-wise exports of Handicrafts for the last three years (Prov.)

- S. No. Country 2009-10 2010-11 2011-12 Amount Rupees Amount Rupees Amount Rupees in Crores in Crores in Crores
- 1. Australia 117.30 146.11 187.25
- 2. Canada 248.13 301.54 314.82
- 3. France 386.60 468.99 536.48

- 4. Germany 782.57 947.35 1025.07
- 5. Italy 294.58 361.77 417.43
- 6. Japan 201.65 243.76 218.04
- 7. Netherland 248.70 305.11 374.35
- 8. UAE 517.99 633.57 1148.09
- 9. Switzerland 121.26 148.94 136.11
- 10. U.S.A. 2489.19 3012.45 3398.98
- 11. U.K. 928.06 1123.32 1176.99
- 12. LAC 144.56 181.15 418.20
- 13. Other Countries 2238.35 2659.90 3623.44

Total: 8718.94 10533.96 12975.25

Country-wise Exports of Handmade Carpets and other floor coverings for the last three years (Prov.)

- S1. No. Country 2009-10 2010-11 2011-12
 Amount Rupees Amount Rupees Amount Rupees
 Crores Crores Crores
- 1. Argentina 8.93 10.67 7.88
- 2. Australia 63.65 76.03 140.47
- 3. Austria 25.72 30.72 26.05
- 4. Belgium 10.56 12.61 70.66

- 5. Brazil 12.91 15.42 56.65
- 6 Canada 30.72 36.70 94.06
- 7. Denmark 16.02 19.14 40.04
- 8. Finland 10.5 12.54 11.08
- 9. France 40.55 48.44 92.73
- 10. Germany 551.42 718.55 621.90
- 11. Italy 10.51 12.55 108.84
- 12. Japan 45.75 54.65 55.83
- 13. Netherlands 15.05 17.98 78.93
- 14. Norway 4.09 4.89 15.99
- 15. Sweden 10.51 12.55 66.54
- 16. Switzerland 20.51 24.50 16.63
- 17. Spain 15.01 17.93 61.84
- 18. U.S.A. 1149.95 1,174.63 1,794.75
- 19. U.K. 80.22 95.82 266.84
- 20. Others 382.75 596.38 955.37

The total export of handicrafts during 2012-13 (upto January, 2013) is Rs.12556.45 crores and of handmade carpet (upto January, 2013) is Rs.4405.88 crores. The country-wise export data for the current year is yet to be compiled.

Imports of handicrafts based on 207 ITC HS codes and imports of handmade carpets and other floor covering under import of $58 \, \mathrm{HS}$ Codes are as under:-

(Import) (Rs.In crores)

Years Handicrafts Carpet and other Total floor covering

2009-10 2562.62 177.04 2739.66

2010-11 3405.09 214.59 3619.68

2011-12 5048.38 281.42 5329.80

2012-13 2783.43 153.27 2936.70 (upto Sept' 2012)

(d) &(e): To create awareness among the people regarding handicrafts, there exist a website www.craftsclustersofindia.in where State-wise/District-wise information on crafts and clusters are available.

The steps taken by the Government to increase the sale and awareness of wood handicrafts of Maharashtra and other handicrafts products are setting up of Urban Haat in various parts of the country on the pattern of DilliHaat to provide direct marketing facilities to artisans; organization of Gandhi Shilp Bazar; craft bazar, exhibitions, seminar/workshop etc.; setting up of marketing hubs in metros, sourcing hub in clusters warehousing facilities and emporia at important locations in the country; publicity through print and electronic media and publicity through IT related medium like dedicated web sites.

(f): The major handicraftsof State of Karnataka are wood inlay, rose wood, wood carving, sandalwood carving, wooden lacquarware, wooden educational toys, stone carving, metal craft, handmade agarbathi, cane & bamboo, pottery, terracotta, kasuti/empbroidery and batik etc.

ANNEXURE-I

Annexure-I referred to in reply to part (a) of Lok Sabha Unstarred Question No. 1121 for answer on 04.03.2013

AHVY Design Marketing HRD R&D Welfare $\,$ Total S1. No. State

- 1 Andhra Pradesh 200.82 17.04 172.47 55.99 18.99 465.31
- 2 A & N Island 0 0 0 6.36 0 6.36
- 3 Arunachal 76.81 15.4 9.95 31.21 0 133.37 Pradesh
- 4 Assam 420.08 186.88 642.34 78.54 42.45 1370.29
- 5 Bihar 21.20 18.25 43.23 43.76 0 126.44
- 6 Chandigarh 3.55 0 0 0 2.47 6.02
- 7 Chhattisgarh 12.81 2.70 48.53 4.19 0 68.23
- 8 Delhi 101.73 156.03 1608.13 150.16 409.42 2425.47
- 9 Daman & Diu 13.55 0 0 0 0 13.55
- 10 Goa 6.32 2.70 39.87 5.82 0 54.71
- 11 Gujarat 487.00 45.65 127.57 27.16 0 687.38
- 12 Haryana 261.46 12.20 85.85 15.33 0 374.84
- 13 Himachal 22.61 50.88 68.37 7.07 0 148.93 Pradesh
- 14 Jharkhand 140.89 9.65 20.16 10.87 0 181.57
- 15 Jammu & 307.17 24.89 67.55 60.16 2.37 462.14 Kashmir

- 17 Kerala 109.90 10.80 19.76 47.13 0 187.59
- 18 Madhya Pradesh 139.93 89.17 119.07 65.14 11.34 424.65
- 19 Maharashtra 101.22 43.97 120.97 35.99 20.34 322.49
- 20 Manipur 560.32 109.06 189.41 54.47 0 913.26
- 21 Meghalaya 110.36 5.90 22.03 18.86 0 157.15
- 22 Mizoram 70.14 7.70 0 11.57 0 89.41
- 23 Nagaland 91.09 4.37 110.92 29.03 7.5 242.91
- 24 Orissa 66.67 44.57 60.38 73.60 15.05 260.27
- 25 Punjab 123.90 24.75 35.32 49.85 0 233.82
- 26 Pondicherry 2.00 1.80 11.34 18.72 0 33.86
- 27 Rajasthan 126.84 14.40 186.58 59.47 22.66 409.95
- 28 Sikkim 49.03 21.80 11.36 16.23 0 98.42
- 29 Tamil Nadu 67.13 11.10 127.69 98.42 3.51 307.85
- 30 Tripura 58.81 23.36 43.87 111.54 0 237.58
- 31 Uttar Pradesh 932.60 909.88 445.19 390.14 15.34 2693.15
- 32 Uttaranchal 68.80 16.20 41.82 39.77 5.17 171.76

Total 4867.08 1897.24 4561.93 1695.72 589.13 3472.00 17083.1

Note:- In Welfare scheme state-wise funds are not released