

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:375
ANSWERED ON:26.02.2013
HORTICULTURE TECHNOLOGY MISSION IN FLORICULTURE
Pradhan Shri Nityananda

Will the Minister of AGRICULTURE be pleased to state:

- (a) the present status of the Horticulture Technology Mission in floriculture;
- (b) whether this technology has benefited the farmers of the North Eastern (NE) region and Odisha to a great extent;
- (c) if so, the details thereof;
- (d) the manner in which the Mission has helped in production of cash crops and fruits in the North Eastern region and other States of the country;and
- (e) the present status of export of flowers from NE region to other countries?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FOOD PROCESSING INDUSTRIES (SHRI TARIQ ANWAR)

(a) to (e) The Department of Agriculture and Cooperation implements two schemes viz. (i) Horticulture Mission for NE and Himalayan States (HMNEH) and (ii) National Horticulture Mission (NHM) under which assistance is provided for development of horticulture including floriculture. As per latest estimates, the total area covered under floriculture in the country including North Eastern Region and Odisha is 2.54 lakh ha with production of 16.52 lakh tonnes of loose flowers and 7507 million cut flowers.

These Missions have helped the farmers in adoption of improved production systems to ensure better returns per unit area. This has also helped in improving the production of cash crops like tomato, capsicum, potato, roses, orchids, anthurium, gerbera, carnations, tulip, liliun and fruits like apple, banana, mandarin, kiwi, grape, strawberry, etc. The production of horticulture crops in the country has increased from 146 million tonnes in 2001-02 to 257.3 million tonnes in 2011-12.

During 2010-11, 27.76 million tonnes of flowers have been exported from the country, including from North East Region.