

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:459  
ANSWERED ON:26.02.2013  
RECEPTION OF DD AIR PROGRAMMES  
Sainuji Shri Kowase Marotrao

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the reception quality of programmes telecast on Doordarshan (DD) and broadcast on All India Radio (AIR) is unsatisfactory in various parts of the country including rural and border areas;
- (b) if so, the details thereof and the reasons therefor, State-wise;
- (c) whether the Government proposes to increase the number of transmitters in the said areas during the current Five Year Plan;
- (d) if so, the details thereof, State-wise; and
- (e) if not, the reasons therefor and the remedial measures taken/being taken by the Government to improve the quality of DD/AIR Programmes?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a) to (e): Prasar Bharati has informed that the reception quality of the programmes telecast on Doordarshan and broadcast on All India Radio is found to be satisfactory. Radio Audience Survey conducted during the year 2010-11 reveals channel wise opinion on reception quality of AIR programmes by the respondents from all the six zones across the country covering both the rural & urban areas was found to be satisfactory. In respect of Primary Channel of All India Radio, the majority of the respondents opined that reception quality was satisfactory, whereas for AIR's Vividh Bharati Channel more than half of the respondents opined that reception quality was satisfactory. As far as the FM channel of AIR is concerned more than half of the respondents opined that reception quality was satisfactory. A similar situation was found in the rural and border areas. The technical quality of Doordarshan transmission both in Satellite and Terrestrial mode is also satisfactory. As part of continuing scheme from 11th Plan, the following DD transmitter projects has been taken up in border & rural areas:

J&K

- 1.HPT, Green Ridge (Uri)
- 2.HPT, Himbotingla (Kargil)
- 3.HPT Natha Top
- 4.HPTs Rajouri (DD1 & DD NEWS)

A&N Islands

VLPT, Joginder Nagar.

Doordarshan has taken up the digitalization of production facilities for enhancement of technical quality of programmes. In the current Financial Year also Government plans to increase the number of transmitters in rural and border areas.