

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:2741

ANSWERED ON:10.12.2012

TEA EXPORTS TO PAKISTAN

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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether there is a huge upsurge in the demand of Indian tea in Pakistan;
- (b) if so, the details thereof along with the details of present demand and quantum of tea exported to Pakistan and the revenues generated from it during each of the last three years and the current year;
- (c) whether an additional thirty five million kilograms of tea is required to meet the growth in demand of tea in the domestic market during the current year;
- (d) if so, the details thereof and the present status thereon, State-wise; and
- (e) the incentives being provided to the tea plantation and processing industries and its workers to meet the demand of tea in future particularly during the current Five Year Plan period?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (DR. D. PURANDESWARI)

(a): Yes Madam, the tea exports to Pakistan have gone up by ten times from 2.61 million kgs in 2001-02 to 26.08 million kgs in 2011-12.

(b): The details of teas exported to Pakistan and the revenue generated over the last three years and the current year are given below:

Quantity in M Kgs and Value in Rs Crs

| Year | Exports to Pakistan | Total Indian tea exports | Share of Exports to Pakistan to total tea exports |
|------|---------------------|--------------------------|---|
|------|---------------------|--------------------------|---|

| Quantity | Value | Quantity | Value |
|----------|-------|----------|-------|
|----------|-------|----------|-------|

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|---------|------|-------|--------|---------|-------|
| 2009-10 | 8.31 | 78.89 | 213.43 | 3038.69 | 3.89% |
|---------|------|-------|--------|---------|-------|

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|---------|-------|--------|--------|---------|--------|
| 2010-11 | 22.08 | 132.63 | 213.79 | 2995.79 | 10.33% |
|---------|-------|--------|--------|---------|--------|

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|-------------|-------|--------|--------|---------|--------|
| 2011-12 (P) | 26.08 | 176.81 | 209.04 | 3212.89 | 12.48% |
|-------------|-------|--------|--------|---------|--------|

Exports during current financial year

2012-13

(Apr to

Sept) (P) 9.19 77.37 81.85 1507.52 11.23

(P) - Provisional and subject to change

(c) & (d): As per the study jointly commissioned by Tea Industry and the Tea Board through M/s ORG (India) Pvt Ltd., the projected domestic demand for 2011 and 2012 was 856 and 875 million kgs respectively. An additional 19 million kgs of tea is required in 2012 when compared to 2011 to meet the domestic demand. The State-wise details are as under:-

| State Name | Projected Consumption (in M Kgs) | |
|------------|----------------------------------|------|
| | 2011 | 2012 |

| | | |
|-------|-------|-------|
| Delhi | 16.54 | 16.91 |
|-------|-------|-------|

| | | |
|---------------|--------|--------|
| Uttar Pradesh | 115.91 | 118.48 |
|---------------|--------|--------|

| | | |
|-------------|------|------|
| Uttarakhand | 6.52 | 6.66 |
|-------------|------|------|

| | | |
|-----------|-------|-------|
| Rajasthan | 57.18 | 58.45 |
|-----------|-------|-------|

| | | |
|------------|-------|------|
| North West | 58.89 | 60.2 |
|------------|-------|------|

| | | |
|---------|-------|-------|
| Gujarat | 44.44 | 45.43 |
|---------|-------|-------|

| | | |
|----------------|-------|-------|
| Madhya Pradesh | 63.81 | 65.23 |
|----------------|-------|-------|

| | | |
|--------------|-------|-------|
| Chhattisgarh | 18.83 | 19.25 |
|--------------|-------|-------|

| | | |
|-------------|-------|-------|
| Maharashtra | 91.11 | 93.13 |
|-------------|-------|-------|

| | | |
|-----|------|------|
| Goa | 1.11 | 1.13 |
|-----|------|------|

| | | |
|----------------|-------|-------|
| Andhra Pradesh | 62.75 | 64.14 |
|----------------|-------|-------|

| | | |
|-----------|-------|-------|
| Karnataka | 37.38 | 38.21 |
|-----------|-------|-------|

| | | |
|--------|-------|------|
| Kerala | 19.96 | 20.4 |
|--------|-------|------|

| | | |
|------------|-------|-------|
| Tamil Nadu | 44.98 | 45.98 |
|------------|-------|-------|

| | | |
|--------------|------|------|
| Pondi cherry | 0.69 | 0.71 |
|--------------|------|------|

| | | |
|-------------|-------|-------|
| West Bengal | 70.76 | 72.33 |
|-------------|-------|-------|

| | | |
|--------|------|-------|
| Orissa | 23.9 | 24.43 |
|--------|------|-------|

| | | |
|-------|-------|-------|
| Bihar | 64.99 | 66.43 |
|-------|-------|-------|

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|-----------|-------|-------|
| Jharkhand | 19.01 | 19.43 |
|-----------|-------|-------|

| | | |
|------------|-------|-------|
| North East | 37.24 | 38.07 |
|------------|-------|-------|

| | | |
|-------|--------|--------|
| Total | 856.00 | 875.00 |
|-------|--------|--------|

(e): Incentives being provided to tea plantation and processing industries during the current five year plan include subsidy,, for uprooting and replantation/rejuvenation of old aged tea bushes, creation of irrigation facilities for combating drought, cash incentives for production of orthodox and green teas, ISO 22000 certification of tea factories, new planting and special assistance to small growers for establishing leaf collection centers, purchase of transport vehicles, revolving fund for purchase of field inputs, and equipments etc. The total outlay of the Tea Board for the 32th Five Year Plan is Rs.1425.00 crore.