

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:1429
ANSWERED ON:03.12.2012
EXPORT OF FRUITS
Ajmal Shri Badruddin

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the export of fruits from India is negligible despite India being one of the largest producer of fruits in the world;
- (b) if so, the details thereof and the reasons therefor;
- (c) whether the Government has taken necessary steps to encourage the export of fruits from the country;
- (d) if so, the details thereof and their outcome along with the total fruits exported during each of the last three years and the current year;
- (e) whether the Government proposes to explore the new possibilities for the export of fruits and formulate any financial package for encouraging export of fresh fruits from India; and
- (f) if so, the details thereof and if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (DR. D. PURANDESWARI)

(a & b) Yes, Madam. India is the second largest producer of fruits in the world after China and as per Indian Horticulture Database 2011 published by National Horticulture Board, the production of overall fruits in the country during 2010-11 was 74.87 million tonnes. The share of export of fruits was only 0.55% of its total production in 2010-11. The relatively small share is primarily on account of

- (i) low productivity and poor quality of the produce,
- (ii) large domestic consumption and high prices,
- (iii) lack of availability of fruits in commercial quantities at economical prices,
- (iv) constraints of supply chain and marketing linkages and
- (v) lack of warehousing facilities and post harvest technology for processing.

(c & d) Encouraging exports is a continuous process. The Government is taking steps to encourage exports of agro products, including fruits through measures and incentives under Plan schemes of the Commodity Boards and Export Promotion Councils. Agricultural and Processed Food Products Export Development Authority (APEDA), under the administrative control of the Department of Commerce is also implementing various Schemes to extend financial assistance to the eligible exporters registered with it to boost the overall agri exports. Besides these measures, the Ministry of Commerce & Industry has put in place various schemes namely Market Development Assistance (MDA), Market Assistance Initiative (MAI), Assistance to States for Developing Export Infrastructure and Allied Activities (ASIDE), Vishesh Krishi and Gram Upaj Yojana, Focus Product Scheme, Focus Market Scheme, Town of Export Excellence, etc. to provide assistance to encourage exports. Trade delegations are also mounted to penetrate foreign markets and Buyer -Seller Meets are organized to assist the potential exports.

The details of total fruits exported during each of the last three years and the current year are as under;

	Quantity: MTs		Value: \$`000					
Product	2009-10	2010-11	2011-12	2012-13				
	April-July							
	Quantity	Value	Quantity	Value	Quantity	Value	Quantity	Value
Other Fresh Fruits	260675	110302	254899	108815	271329	153470	89956	45605

Fresh Grapes	131154	115050	98005	93967	108585	125743	60258	80185
Walnuts	9073	41750	5762	36484	5842	48197	1404	9846
Fresh Mangoes	74461	42308	58863	36164	63441	43746	47690	41758
Total	475363	309410	417529	275430	449197	371156	199308	177394

Source: APEDA

(e & f)The Government has been persistently attempting to open up new markets for Indian fresh fruits from time to time.. Exporters are also availing of the Marketing Development Assistance for international exposure. These efforts have resulted in opening up of markets in China, Japan, USA, Australia, Chile, New Zealand etc. for Indian mango. In addition, Government facilitates development of state-of-the-art infrastructure facilities for post harvest handling of horticulture produce both in public and private sectors, implementation of quality management programs for better quality of produce for the international market by exporters.