

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:3860

ANSWERED ON:17.12.2012

HTF

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**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) the details of the countries and organisations that participated in the India International Trade Fair (TITF) organized recently at Pragati Maidan in New Delhi;
- (b) whether the Government has entered into any Memoranda of Understanding (MoU) with other countries or organisations with regard to promotion of trade and commerce;
- (c) if so, the details thereof along with the benefits likely to be accrued to Indian manufacturers and traders from such MoU;
- (d) whether the Government proposes to organise such fairs in various parts of the country; and
- (e) if so, the details thereof and if not, the reasons therefor?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (DR. D. PURANDESWARI)

(a): National level participation (No. of Countries) - 12  
No. of Companies under National Participation - 392  
Company Level Participation

(i) No. of Countries - 14

(ii) No. of Companies - 22  
Total Foreign Participation

(i) Countries - 26

(ii) Companies - 414

(b) & (c) ITPO has signed MoUs with the following two Organizations in the field of exchange of information assistance in trade promotion activities, jointly organizing Trade Fairs etc.

1. Trade Development Authority of Pakistan (TDAP) signed on 28.09.2011 valid for two years.

2. The General Tourism Authority of Qatar signed on 09.04.2012 valid for one year, to be automatically renewed for similar period unless one party notifies the other in writing of its intention to terminate.

The MOUs signed by ITPO with the above organizations will strengthen the relations between India and them. It will support and develop the means of cooperation in the field of organizing exhibitions based on mutual interests of the respective countries. The organizations will exchange expertise, publications, information, data and statistics among them, which may assist to improve the capabilities of all participating countries.

(d) & (e) Yes, Madam. Through its regional offices ITFO is focusing on product specific fairs in several cities like;

(i) India International Leather Fair, Chennai , Jan, 2013

(ii) Aahar "International Food & Hospitality Fair, Bangalore, Aug, 2013

(iii) India International Leather Fair, Kolkata, March, 2013

(iv) Arogya Fair, Goa, Feb, 2013

(v) Auto Ancillary Show, Pune, Oct, 2013

(vi) East Himalayan Expo, Guwahati/ Silliguri, Dec, 2013