

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:658
ANSWERED ON:08.07.2009
HEALTH LITERACY PROGRAMME
Singh Shri Dushyant

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether the Government proposes to promote health literacy in the country;
- (b) if so, the details thereof; and
- (c) the time by which some scheme/programme is likely to be launched in this regard?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI GHULAM NABIAZAD)

(a) to (c) Ministry through Central Health Education Bureau promotes health literacy by organizing exhibitions, Health Melas etc. in different parts of the country. Health awareness generation is also done through IEC (Information, Education & Communication) as part of National Rural Health Mission and the Departments of AYUSH and AIDS control. Details are available in Annexure -I and II.