

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2959
ANSWERED ON:11.12.2012
MARKET ACCESS TO DAIRY PRODUCTS
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Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the Government has any scheme to provide market access for milk and milk products;
- (b) if so, the details thereof; and
- (c) the progress made in this regard and the steps taken by the Government to improve the milk procurement in the country?

Answer

THE MINISTER OF STATE FOR AGRICULTURE & FOOD PROCESSING INDUSTRIES (DR.CHARAN DAS MAHANT)

(a)&(b) This Department is implementing following schemes which provide support for marketing of milk produced by the farmers among other components;

- i. Intensive Dairy Development Programme (IDDP)
- ii. Strengthening Infrastructure for Quality and Clean Milk Production
- iii. National Dairy Plan Phase-I
- iv. Dairy Entrepreneurship Development Scheme

Marketing support is provided in the form of establishment of dairy co-operatives, bulk milk coolers, milk chilling/processing plants, transportation of milk, cold chain for marketing of processed milk and milk products etc covered either partly or fully under the above schemes.

(c) As on March, 2012, about 1.5 lakh village level dairy cooperatives have been organized in 23 states/UTs for milk procurement from the primary producers in the country. Average milk procurement by the co-operative sector during 2011-12 was 287.00 lakh Kg/day.