

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:1686

ANSWERED ON:30.11.2009

AAHAR EXHIBITION

Kashyap Shri Virender;Thakur Shri Anurag Singh

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) whether the Government proposes to organise Aahar exhibition in the country including Himachal Pradesh; and
- (b) if so, the details thereof and the expenditure likely to be incurred thereon, State-wise?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) India Trade Promotion Organisation (ITPO) in association with the Ministry of Food Processing Industries proposes to organize the 25th edition of 'Aahar International Food & Hospitality Fair' at Pragati Maidan, New Delhi from March 10-14, 2010. During the current financial year, ITPO has no proposal to organize 'Aahar' exhibition in Himachal Pradesh.

(b) 'Aahar' exhibition is one of the largest trade shows on processed food, hospitality industry and related sectors. The fair provides a platform for buyers and sellers for transacting business, sourcing of products, equipment and services, technological up-gradation and investment opportunities. In the "Aahar International Food & Hospitality Fair' 2010 at Pragati Maidan, New Delhi, 500 exhibitors are likely to participate. The projected expenditure on this event is Rs.140.80 Lakhs.