

**GOVERNMENT OF INDIA
PETROLEUM AND NATURAL GAS
LOK SABHA**

UNSTARRED QUESTION NO:336
ANSWERED ON:23.11.2012
SALE OF PREMIUM PETROL AND DIESEL
Naranbhai Shri Kachhadia;Reddy Shri Mekapati Rajamohan

Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

- (a) whether the sale of branded/premium petrol and diesel has decreased considerably in the recent past;
- (b) if so, the details thereof during the last three years;
- (c) whether the Oil Marketing Companies (OMCs) have decided to stop producing branded/premium petrol and diesel;
- (d) if so, the details thereof and the reasons therefor; and
- (e) the steps being taken by the Government to promote the use of branded/premium petrol and diesel?

Answer

MINISTER OF STATE IN THE MINISTRY OF PETROLEUM & NATURAL GAS (SMT. PANABAAGA LAKSHMI)

(a): Yes, Madam.

(b): Details of sale of branded/premium petrol and diesel during the last three years are as under:

Fig. in '000 MT

	2009-10	2010-11	2011-12
--	---------	---------	---------

	Sale	Growth in %	Sale	Growth in %	Sale	Growth in %
--	------	-------------	------	-------------	------	-------------

Branded diesel	1638.8	-62.3	832.3	-49.2	311.1	-62.6
----------------	--------	-------	-------	-------	-------	-------

Branded Petrol	1494.4	-31.3	1054.6	-29.4	679.9	-35.5
----------------	--------	-------	--------	-------	-------	-------

(c): No, Madam.

(d): Does not arise.

(e): Sales promotion campaigns have been undertaken by the OMCs. However, in view of high price difference in the Retail Selling Price (RSP) between unbranded and branded petrol and diesel, the sales promotion campaigns do not have significant impact on increasing the demand for these products.