

**GOVERNMENT OF INDIA
PETROLEUM AND NATURAL GAS
LOK SABHA**

UNSTARRED QUESTION NO:3655
ANSWERED ON:14.12.2012
EXPENDITURE ON ADVERTISEMENT
Dhurve Jyoti

Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

- (a) the amount spent by the public sector oil and gas companies on public relations, advertisements in print and electronic media during each of the last three years;
- (b) the profit earned by these companies during the aforesaid period; and
- (c) the expenditure incurred on the above vis-à-vis the total profits earned and subsidies provided on various petroleum products in terms of percentage?

Answer

MINISTER OF STATE IN THE MINISTRY OF PETROLEUM & NATURAL GAS (SMT. PANABAKA LAKSHMI)

(a) The details regarding the amount spent by the six major Oil Public Sector Undertakings (PSUs) under Ministry of Petroleum & Natural Gas namely Oil and Natural Gas Corporation Limited (ONGC), Oil India Limited (OIL), Indian Oil Corporation Limited (IOCL), Hindustan Petroleum Corporation Limited (HPCL), Bharat Petroleum Corporation Limited (BPCL) and Gas Authority India Limited (GAIL) on public relations, advertisements in print and electronic media during each of the last three years are given in the table below:

Name of the company Amount spent (Rs. Crore)

2009-10 2010-11 2011-12

ONGC 31.76 38.54 39.68

OIL 11.75 1.71 2.25

IOCL 21 27 23

HPCL 43.21 41.62 37.47

BPCL 37 57 40

GAIL	13.33	20.92	24.21
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(b) The details of the net Profit After Tax (PAT) in respect of the above six PSUs during the last three years are given in the table below:

Name of the company	Profit After Tax (PAT) (Rs. Crore)		
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	2009-10	2010-11	2011-12
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ONGC	16,768	18,924	25,123
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OIL	2,610.52	2887.73	3,446.92
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IOCL	10,221	7,445	3,955
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HPCL	1,301.37	1,539.01	911.43
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BPCL	1,538	1,547	1,311
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GAIL	3,140	3,561	3,654
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(c) The details regarding the expenditure incurred on the advertisements, etc. vis-à-vis the PAT and subsidies provided on various petroleum products by the above six PSUs in terms of percentage are given in the table below:

Name of the company	Ratio	Percentage (%)		
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	2009-10	2010-11	2011-12
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ONGC	expenditure : PAT	0.19	0.20	0.16
	expenditure : Subsidy	0.27	0.15	0.09

OIL	expenditure : PAT	0.45	0.06	0.07
	expenditure : Subsidy	0.76	0.05	0.03

IOCL	expenditure : PAT	0.21	0.36	0.58
	expenditure : Subsidy	0.09	0.07	0.03

HPCL	expenditure : PAT	3.32	2.70	4.11
	expenditure : Subsidy	0.46	0.26	0.12

BPCL	expenditure : PAT	2.41	3.69	3.05
	expenditure : Subsidy	0.39	0.34	0.12

GAIL	expenditure : PAT	0.42	0.59	0.66
	expenditure : Subsidy	1.00	0.99	0.76