

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:3211
ANSWERED ON:12.12.2012
MOBILE SERVICES DELIVERY GATEWAY
Viswanathan Shri P.

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether the Mobile Services Delivery Gateway of DEIT is operational in the country;
- (b) if so, the total number of delivery of SMS services and the number of Central and State Governments departments using this service;
- (c) whether the Unstructured Supplementary Service Data (USSD), Inter active Voice Response (IVR) and General Packet Radio Service (GPRS) are also operational;
- (d) if so, the details thereof and the channels to be provided for mobile users from the Gateways; and
- (e) if not, the reasons therefor and the time by which these services are likely to be operational in the country?

Answer

MINISTER OF STATE FOR COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI MILIND DEORA)

- (a): Yes, Mobile Services Delivery Gateway of DeitY is operational in the country.
 - (b): For "PUSH SMS", 137 Central and State Departments have been integrated, and more than 1.36 Crore SMSes have been pushed.
For "PULL SMS", 114 unique public services have been operationalized for the integrating Departments.
 - (c): Unstructured Supplementary Service Data (USSD) and Inter active Voice Response (IVR) are under development.
 - (d): Mobile Service Delivery Gateway shall support following delivery channels for development and deployment of mobile-based applications for Government Services.
SMS (Short Message Service)
IVR (Interactive Voice Response)
USSD (Unstructured Supplementary Service Data)
LBS (Location-Based Services)
Mobile Applications Store (m-Appstore)
- As mobile-based technologies are constantly evolving, more channels may be added in future as the need arises.
- (e): These services are likely to be operational in the country by December 2013.