

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3924
ANSWERED ON:18.12.2012
EARNING OF TV CHANNELS
De Dr. Ratna

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has any mechanism to keep tab on the earnings of Doordarshan channels in comparison to private channels;
- (b) if so, the details thereof;
- (c) whether the Government has analysed/conducted any survey in this regard;
- (d) if so, the details thereof during each of the last three years and the current year; and
- (e) if not, the reasons therefor?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a) to (e) Prasar Bharati has reported that Doordarshan does not have any mechanism for knowing the revenue generation details of other channels. As such any question of comparison between earnings of Doordarshan and other private channels does not arise. Also Doordarshan is a Public Service Broadcaster and has a mandate and purpose different from private broadcasters. Unlike private broadcasters it does not function primarily for revenue consideration but for fulfilling its mandate contained in the Prasar Bharati Act. However, income generated by Doordarshan for the last three years are given as under:-

(` . in crore)
Year Income Generated by DD
2009-10 828.48
2010-11# 944.44
2011-12# 990.76
2012-13\$ 578.75

: Subject to reconciliation of accounts. \$: Upto October,2012.