

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:3232
ANSWERED ON:13.12.2012
EXPORT OF KHADI
Patle Kamla Devi

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the total quantity and value of Khadi produced in the country during each of the last three years and the current year;
- (b) the quantity and value of Khadi products exported during the said period;
- (c) whether the export of Khadi products has registered a decline during the said period;
- (d) if so, the details thereof and the reasons therefor;
- (e) whether the Government has taken steps to boost export of Khadi products; and
- (f) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI K.H. MUNIYAPPA)

(a): Madam, the total quantity and value of Khadi produced in the country during the last three years and the current year is given below:

Year	Quantity (in million square meter)	Value (in Rs crore)
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2009-10	83.09	628.98
2010-11	85.95	673.01
2011-12	88.70	716.99
2012-13	59.88	492.66

(upto 31.10.2012)

(b): Figures of exports of Khadi and Village Industries (KVI) products are maintained by Khadi and Village Industries Commission (KVIC) in terms of rupee value. The value of KVI products exported during the last three years is below:

Year Export (in Rs crore)

2009-10	82.83
2010-11	116.84
2011-12	84.35

(c)&(d): Export of KVI products has witnessed a decline during 2011-12. No study has been commissioned by KVIC to ascertain the reasons for decline in exports of KVI products. However, one reason was that the export of handmade paper, which was a major item for export, declined from about Rs.55 crore to about Rs.27 crore due to availability of cheaper options in the paper sector leading to lower demand for handmade paper.

(e) & (f): In order to boost export of KVI products, Government has given deemed 'Export Promotion Council' status to KVIC under which KVIC has enlisted more than 800 exporters so far. There is provision of incentive in the form of 5% FOB value of direct export of KVI products. XII Plan proposals inter alia focus on technological upliftment and high value addition. KVIC has also been participating in International Exhibitions abroad to tap new/ emerging markets for KVI products.