

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:2238

ANSWERED ON:06.12.2012

AGRO AND RURAL INDUSTRIES

Maadam Shri Vikrambhai Arjanbhai; Roy Shri Nripendra Nath; Tirkey Shri Manohar

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of schemes being run by the Government for the development of agro, rural and cottage industries in the country;
- (b) the total number of agro and rural industrial units set up through the Khadi and Village Industries Commission in the country during each of the last three years and the current year, State-wise;
- (c) the details of employment generated during the said period, State-wise;
- (d) whether the Government has received proposals from various State Governments with regard to setting up of more such industries in the country;
- (e) if so, the details thereof alongwith the total number of such proposals cleared/pending, State-wise including West Bengal;
- (f) whether the Government has issued any guidelines for providing training, financial and technical support and marketing facilities to the people employed in these industries; and
- (g) if so, the details thereof and the steps taken by the Government to implement these guidelines?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI K.H.MUNIYAPPA)

(a): Madam, Government in the Ministry of MSME through the Khadi and Village Industries Commission (KVIC) is implementing a credit-linked subsidy programme named Prime Minister's Employment Generation Programme (PMEGP) from 2008-09 for generating self-employment through establishment of micro-enterprises in the non-farm sector. General category beneficiaries can avail of margin money subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to special categories such as scheduled castes, scheduled tribes, OBCs, minorities, women, ex-servicemen, physically handicapped, beneficiaries belonging to NER, hill and border areas, etc., the margin money subsidy is 35% in rural areas and 25% in urban areas. The maximum cost of project is Rs. 25 lakh in the manufacturing sector and Rs. 10 lakh in the service sector.

(b): State-wise number of units assisted under PMEGP during the last three years and the current year is given at Annex I.

(c): State-wise estimated employment generated under PMEGP during the last three years and the current year is given at Annex II.

(d)&(e): Individual project proposals for setting up micro-enterprises under PMEGP are screened by the District Level Task Force Committees (DLTFCs) under the District Magistrate-cum-Collector and recommended to Banks for sanction. State-wise number of applications received under PMEGP, recommended by DLTFCs & sanctioned by Banks for 2011-12 is given at Annexure-III.

(f)&(g): Entrepreneurship Development Programme(EDP) training is a mandatory requirement under Prime Minister's Employment Generation Programme (PMEGP). KVIC, the nodal agency for PMEGP, has accredited around 558 Training Centres for providing EDP training and has also tied-up with national level entrepreneurship development institutions such as National Institute for Entrepreneurship and Small Business Development (NIESBUD), National Institute for Micro, Small and Medium Enterprises (NIMSME) and Indian Institute of Entrepreneurship (IIE), etc., for this purpose.

Marketing support is also provided to the entrepreneurs by way of participation in National/Zonal/State/District-level exhibitions.