

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:2205

ANSWERED ON:06.12.2012

EXHIBITIONS BY KVIC

Dhotre Shri Sanjay Shamrao;Wankhede Shri Subhash Bapurao

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Khadi and Village Industries Commission (KVIC) has organised exhibitions in different parts of the country to promote the sale of its products
- (b) if so, the total number of exhibitions organised during each of the last three years and the current year, State-wise;
- (c) the total expenditure incurred in this regard during the said period, State-wise;
- (d) whether such exhibitions have helped in increasing the acceptability and sale of Khadi products; and
- (e) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI K.H.MUNIYAPPA)

(a): Yes, Madam.

(b): State-wise number of exhibitions organised by Khadi and Village Industries Commission (KVIC) in the country during the last three years and the current year is given at Annex I.

(c): State-wise total expenditure incurred in exhibitions by KVIC during the last three years and the current year is given at Annex II.

(d): Yes, Madam.

(e): The exhibitions have an overall positive impact in promoting awareness and sales of khadi and village industries (KVI) products. The sales of KVI products through exhibitions during the last three years is given below:

Year Sales of KVI products
through exhibitions
(Rs. in lakh)

2009-10 2901.54

2010-11 3074.92

2011-12 2130.92