

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2987
ANSWERED ON:11.12.2012
EMPANELMENT OF NEWSPAPERS
Dubey Shri Nishikant

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the details of applications/requests received by the Government/Panel Advisory Committee to empanel the various newspapers and journals for receiving the Government advertisements during each of the last three years and the current year;
- (b) the details of applications/requests that have been cleared during the said period, language-wise;
- (c) the details of applications rejected/pending along with the reasons therefor during the said period; and;
- (d) the time by which the pending applications are likely to be cleared?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION & BROADCASTING (SHRI MANISH TEWARI)

- (a) The details of online applications received during the last three years and the current year (as on 07.12.2012) are as under:

2009-10	1734
2010-11	3160
2011-12	2932
2012-13	3891
Total	11717

- (b) The details of applications cleared by Directorate of Advertising and Visual Publicity (DAVP), language-wise is at Annexure.
- (c) 9510 applications were rejected during the said period as they did not comply with the requirements of the Advertisement Policy of the Government of India.
- (d) The process of empanelment is an ongoing activity. However, there is no application pending which is complete in all respects.