

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2897
ANSWERED ON:11.12.2012
FUNDS FOR IFFI
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Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the total funds allocated for conducting International Film Festival of India (IFFI) during each of the last three years and the current year;
- (b) the outcome of the said festivals in terms of motivating / promoting the Indian film producers; and
- (c) the steps taken by the Government to motivate / promote the Indian and foreign film industries?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a) Funds are being allocated under the Plan Scheme of the Ministry of Information & Broadcasting, Government of India for the conduct of International Film Festival of India (IFFI). Details of allocation for the last three years and the current year are given below:

Year	Allocation (Rs. in crores)
2009-10	2.70
2010-11	2.85
2011-12	5.70
2012-13	6.00

(b) Twenty six Feature films and twenty one non-feature films of cinematic, thematic and aesthetic excellence produced in all Indian languages are selected every year under "Indian Panorama" which are showcased during IFFI. The producers, directors and other cast & crew of these films are invited to the festival and honoured during the screenings. During the festival, the directors/producers of these films get an opportunity to interact with world renowned film makers who visit IFFI and to participate in the master classes being conducted by eminent film makers which enable them to hone their skills.

(c) The Government implements several Plan Schemes towards production of good quality feature films, documentary films & children films and promoting them in various film festivals and markets in India and abroad.