

**GOVERNMENT OF INDIA
DEFENCE
LOK SABHA**

UNSTARRED QUESTION NO:1389
ANSWERED ON:03.12.2012
SERVICE SELECTION BOARD
Sugumar Shri K.

Will the Minister of DEFENCE be pleased to state:

- (a) whether the Government has decided to establish additional Service Selection Boards;
- (b) if so, the details thereof;
- (c) whether the army is planning intensive publicity campaigns targeting both urban and rural areas; and
- (d) if so, the details thereof?

Answer

MINISTER OF DEFENCE (SHRI A.K. ANTONY)

(a) & (b): The Government have approved setting up of seven (07) additional Service Selection Boards viz. 2 for Army, 3 for Navy and 2 for Air Force.

(c) & (d): The Army have undertaken sustained image projection and publicity campaign to create awareness among the youth on the advantages of taking up a challenging and satisfying career. Awareness campaigns, participation in career fairs and exhibitions, advertisements in print and electronic media, motivational lectures in schools, colleges are also some of the other measures in this direction.