

**GOVERNMENT OF INDIA
HOME AFFAIRS
LOK SABHA**

UNSTARRED QUESTION NO:1767
ANSWERED ON:04.12.2012
MEASURES TO CHECK NAXALISM
Chitthan Shri N.S.V.;Ganeshamurthi Shri A.

Will the Minister of HOME AFFAIRS be pleased to state:

(a) whether the Government has started a programme of airing radio jingles to reach out to villagers and tribals so as to wean them away from the maoist ideology; and

(b) if so, the details thereof and the expenditure likely to be incurred thereon?

Answer

MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS(SHRI R.P.N. SINGH)

(a) to (b): The Government of India has been broadcasting radio messages in the Left Wing Extremism affected States over the All India Radio with a view to bring about awareness about the benefits of development programmes being undertaken by the Government and the detrimental effects of the path of violence professed by the Maoists. These messages are being broadcast since the year 2009-10.

During the current year 2012-13, the contents of the messages were revised to make them more appealing to the local people and were broadcast over AIR in 9 languages/dialects over a period of 60 days in the LWE affected States of Bihar, Chhattisgarh, Jharkhand and Odisha, for which an expenditure of Rs. 1,71,88,070/- has been incurred.