

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:718
ANSWERED ON:27.11.2012
DTH SERVICES
Joshi Shri Pralhad Venkatesh

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has been providing Doordarshan's Direct-to-Home (DTH) Services platform to air the pay channels;
- (b) if so, the details thereof; and
- (c) the details of profit/loss being earned/incurred by the Doordarshan from the said arrangement?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

- (a) Prasar Bharati has reported that only free-to-air channels are available on Doordarshan's DTH service.
- (b) Does not arise.
- (c) Doordarshan earned a total revenue of Rs.86.57 crores in the year 2011-12 from the auction of slots on its DTH platform to free-to-air channels.