

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1351
ANSWERED ON:30.11.2012
'EARN WHILE YOU LEARN' SCHEME
Vijayan Shri A.K.S.

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has launched the 'Earn While You Learn' scheme to train students as tourism volunteers;
- (b) if so, the details and salient features thereof;
- (c) the details of institutions authorized to conduct the said programme, location-wise; and
- (d) the progress made under the said scheme?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. K. CHIRANJEEVI)

(a): Yes, Madam. The Ministry of Tourism has launched a Scheme titled 'Earn While You Learn' with a view to inculcate appropriate tourism travel traits and knowledge amongst trainees to enable them to work as 'student volunteers'.

(b): The salient features of the Scheme are:

- i. College-going students pursuing graduation courses or graduates in the age group of 18 to 25 years will be eligible for the training programme.
- ii. The candidates are selected by following a transparent procedure.
- iii. The duration of each programme is 21 working days.
- iv. The course contents is finalized by the Ministry of Tourism/ implementing Institutes in consultation with stakeholders.

(c): The Indian Institute of Tourism & Travel Management (IITTM), had been authorized to conduct the training programmes at its Centres in Gwalior, Delhi & Bhubaneshwar, and one in the city of Hyderabad. Besides, the Jamia Milia Islamia University was also authorized to conduct a training programme at its campus in Delhi.

(d): So far a total number of 3806 candidates have been trained under the scheme.