

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:447
ANSWERED ON:23.11.2012
VISION DOCUMENT ON TOURISM
Kashyap Shri Virender

Will the Minister of TOURISM be pleased to state:

- (a) whether the Union Government has prepared ``Vision Document`` on Tourism;
- (b) if so, the details thereof;
- (c) whether the Union Government has given any specific directions to the State Governments in this regard especially to the ``Hilly States`` and Himachal Pradesh;
- (d) if so, the details thereof; and
- (e) the response of the State Governments thereto?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)(DR. K. CHIRANJEEVI)

(a) & (b): In February 2011, the Ministry of Tourism prepared a Strategic Action Plan outlining Ministry's Vision, Mission, Objectives and Functions for promotion and development of tourism in India. This Strategic Action Plan envisions achieving a superior quality of life for citizens of India through tourism, which would provide a unique opportunity for physical invigoration, mental rejuvenation, cultural enrichment and spiritual elevation.

(c), (d) & (e): No Madam. Development and promotion of tourism is primarily undertaken by the respective State Governments and Union Territory Administrations. However, their efforts are supplemented by the Ministry of Tourism by providing Central Financial Assistance for tourism infrastructure projects, undertaking publicity and promotion measures in domestic and foreign markets, human resource and skill development in hospitality and travel sector, etc.