

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:328  
ANSWERED ON:23.11.2012  
PLAN FOR PROMOTING TOURISM INDUSTRY  
Agarwal Shri Rajendra

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Union Government has formulated any draft action plan for promotion of the tourism Industry in the country;
- (b) if so, the details thereof;
- (c) whether the Union Government proposes to provide 50 crore rupees for the construction of roads for easy access to tourist spots in the country;
- (d) if so, the details thereof;
- (e) whether the Government has identified such tourist spots; and
- (f) if so, the details of the identified tourist spots and the funds allocated therefor?

**Answer**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)(DR. K. CHIRANJEEVI)

(a) to (f): The Working Group on Tourism for 12th Five Year Plan, set up by the Planning Commission, has recommended various strategies for promotion of tourism Industry to increase India's share of International Tourist arrivals to at least 1% by end of 12th Plan from the level of 0.64% in 2011 and to provide adequate facilities for domestic tourism sustain the growth of over 12% during 12th Plan.

The Ministry of Tourism (MOT) provides Central Financial Assistance to States/UTs for tourism projects, including those relating to tourist spots, which are prioritized every year based on discussions with them, subject to availability of funds, inter-se priority and adherence to the scheme guidelines. MOT also provides funds for the improvement of road connectivity leading to the tourist sites, especially from the National Highways/State highways and other entry points under its Plan Scheme of Product/Infrastructure Development for Destinations and Circuits. Identification of tourism projects in the country are primarily the responsibility of the State Governments/Union Territory (UT) Administrations. The details of projects and amount sanctioned for all States/UTs during the 11th Five Year Plan are given in the Annexure.