

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:110
ANSWERED ON:22.11.2012
NEW TECHNOLOGY
Nagorao Shri Dudhgaonkar Ganeshrao

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government proposes to provide a package to equip the Khadi industry with new technology and to accelerate the pace of work to transform it as an international brand;
- (b) if so, the details thereof;
- (c) the details of funds out of the total package to be provided to Khadi and Village Industries Commission for development of khadi; and
- (d) the efforts being made by the Government to make khadi as an industry of international standard?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI K.H. MUNIYAPPA)

(a)to(d):Madam, the Khadi and Village Industries Commission(KVIC) implements various schemes for the development and promotion of khadi and village industries. The schemes for khadi include:

- (i) Market Development Assistance (MDA),
- (ii) Interest Subsidy Eligibility Certificate (ISEC),
- (iii) Scheme of Fund for Regeneration of Traditional Industries (SFURTI),
- (iv) Khadi Reforms and Development Programme (KRDP),
- (v)Workshed Scheme for Khadi Artisans,
- (vi) Product Development, Design Intervention & Packaging (PRODIP),
- (vii) Strengthening Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure and
- (viii) Scheme for Enhancing Productivity & Competitiveness of Khadi Industry and Artisans.

In addition, Khadi Reforms and Development Programme (KRDP), a comprehensive package for revitalization of the khadi sector, including capacity building of 300 khadi institutions and improved marketing, is being implemented with assistance of US\$ 150 million from Asian Development Bank (ADB).

The Mahatma Gandhi Institute for Rural Industrialization (MGIRI) has also been established as a national-level institute for research, design and extension activities in the rural industrial sector.