

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:354
ANSWERED ON:20.11.2009
GROWTH IN TOURISM SECTOR
Sule Supriya

Will the Minister of TOURISM be pleased to state:

- (a) whether there has been marginal growth in the tourism sector;
- (b) if so, the details thereof;
- (c) whether road shows are being organised by the Government to attract domestic tourists in different parts of the country;
- (d) if so, the details thereof, State-wise; and
- (e) the extent to which these road shows are helpful in improving the tourism sector?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM(SHRI SULTAN AHMED)

(a) and (b): While the number of foreign tourist arrivals (FTAs) in India during 2008 registered a growth of 5.6% over 2007, the corresponding growth in number of domestic tourist visits was 6.9%. These growth rates are lower than the growth rates of 14.3% in FTAs and 13.9% in domestic tourist visits in the year 2007 over 2006.

(c), (d) and (e): Ministry of Tourism is organising road shows in different regions of the country in collaboration with other stakeholders for promotion of domestic tourism. A road show, showcasing East and North East India, was organized in Kolkata on 12th August, 2009.

These road shows, besides providing an opportunity to States/ UTs to showcase their wide variety of tourism products, aim at showcasing the variety of tourism experiences available to the domestic and international travelers, the media, consumers, etc. These road shows also provide platform for one to one business meetings between travel & trade partners of the region with other regions of the country.