

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:249  
ANSWERED ON:20.11.2009  
HEALTH TOURISM  
Balram Shri P.

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Associated Chambers of Commerce and Industry (ASSOCHAM) has estimated that health tourism will attract Rs.8000 crore by the year 2012 in the country including Andhra Pradesh;
- (b) if so, the details thereof alongwith the reaction of the Government thereto;
- (c) the steps taken by the Government in this regard;
- (d) whether the Government also proposes to take assistance of public, private sector and NGOs in the regard; and
- (e) if so, the details thereof?

**Answer**

THE MINISTER OF TOURISM(KUMARI SELJA)

(a) to (e): Government of India has taken various measures to promote Medical Tourism in the country. These include extending financial support under the Marketing Development Assistance (MDA) Scheme to Medical/Wellness Tourism Service Providers and Medical/Wellness Tourism Facilitators for promotion of Medical Tourism in overseas markets, introduction of an additional category of 'Medical Visa' for foreign tourists coming to India for medical treatment, production of publicity material on Medical Tourism and dissemination of information on Medical Tourism through the Indiatourism offices and on the website of the Ministry of Tourism. The specific promotions are also being undertaken through Indiatourism offices in overseas markets by participation in various international fairs/events.