

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:3930
ANSWERED ON:05.09.2012
E COMMERCE SHR PONNAM PRABHAKAR
Ponnam Shri Prabhakar

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether E-commerce has made huge growth in the country;
- (b) if so, the details thereof during the last three years and the current year;
- (c) the funds allocated and spent by the Government in promotion of E-commerce, State-wise: and
- (d) the revenue generated as a result thereof during the last three years and the current year?

Answer

MINISTER OF STATE FOR COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI SACHIN PILOT)

(a), (b) and (d): More than 91,000 Common Service Centres (CSC's) are operational of which around 76,000 have broadband connectivity. CSC-SPV (Special Purpose Vehicle) formed for managing CSCs, has taken various initiatives for provisioning more and more G2C and B2C services through CSCs. CSCs are providing online Insurance, e-literacy courses, utility bill payments etc. Initiatives have been taken for CSCs to function as business correspondents for various banks. Around 3,97,23,668 such transactions have been reported between to January -August, 2012. G2C and B2C transactions through CSCs have resulted in sales amounting to Rs.1 194,78,03,670.

(c): No such data is maintained.