

**GOVERNMENT OF INDIA
HEAVY INDUSTRIES AND PUBLIC ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:4226
ANSWERED ON:06.09.2012
RESEARCH AND MARKETING WINGS OF PSUS
Dias Dr. Charles

Will the Minister of HEAVY INDUSTRIES AND PUBLIC ENTERPRISES be pleased to state:

- (a) whether the Government is monitoring the functioning of research and marketing wings of Heavy Industries and Public Sector Undertakings (PSUs) in the country;
- (b) if so, the details thereof; (
- (c) the details of the procedure adopted by these wings;
- (d) whether these wings have suggested PSUs to have regular reports, result oriented product modifications and marketing techniques; (
- (e) if so, whether the Government has reviewed the functions of the present research and marketing organisations existing in the PSUs in the country;
- (f) if not, the reasons therefor; and
- (g) the steps taken/being taken by the Government to improve the working of research and marketing wings of PSUs?

Answer

THE MINISTER OF HEAVY INDUSTRY AND PUBLIC ENTERPRISES (SHRI PRAFUL PATEL)

(a) to (g): The Department of Public Enterprises acts as the nodal agency for all Central PSUs and formulates policy pertaining to the role of PSUs in the economy as also in laying down guidelines on performance evaluation, autonomy and financial delegation, personnel management and related areas concerning CPSUs. The CPSUs are under the administrative control of respective Ministries/Departments. The concerned Ministry/Department monitors the functioning of research and marketing wings of Public Sector Undertakings under their administrative control. However, with a view to augment Research and Development (R&D) initiatives by CPSUs, DPE has introduced R & D parameter in the targets under Memorandum of Understanding (MoU) signed between CPSUs and administrative Ministry/Department annually. DPE, at the year end, evaluates the achievement of R&D initiatives vis-a vis MoU targets of CPSUs.