

**GOVERNMENT OF INDIA
SPACE
LOK SABHA**

UNSTARRED QUESTION NO:4093
ANSWERED ON:05.09.2012
CUSTOMISING OF DATA
Patel Shri Bal Kumar

Will the Minister of SPACE be pleased to state:

- (a) whether efforts of the National Remote Sensing Centre (NRSC) are/were adequate in customising the data according to the need of private users and also in exploring the possibilities of widening the customer use;
- (b) if so, the details thereof;
- (e) whether the sale of data products to private users has improved as recommended by the Standing Committee on Space;
- (f) if so, the details thereof; and
- (g) if not, the reasons therefor?

Answer

MINISTER OF STATE IN THE MINISTRY OF PERSONNEL, PG & PENSIONS AND IN THE PRIME MINISTER'S OFFICE (SHRI V. NARAYANASAMY):

(a) Yes, Madam.

(b) The satellite data is being customized to meet the needs of all the users including private users. The different types of customized products being supplied include, (i) Precision geocoded, (ii) Ortho rectified, (iii) merged products, (iv) Mosaic products covering State/District/Town.

National Remote Sensing Centre (NRSC) has implemented many steps to widen the customer use, which has resulted in increased off-take of the products. The off-take of the products by various users during 2009-2010 was 50,511; 2010-2011 was 67,002 and 2011-2012 was 69,714.

(c) & (d) The product off-take for private users during 2009-2010 was 6232; 2010-2011 was 6853 and 2011-2012 was 5913.

(e) As per the Remote Sensing Data Policy-2011, Private users can obtain high resolution data better than one meter for supporting development activities, if recommended at least by one Government agency.

Though, during 2011-2012, the overall product off-take has increased, the product off-take for private user is apparently lower as for many infrastructure related projects the high resolution product take-off is accounted under the government agencies for which the work has been executed by the private users.