

**GOVERNMENT OF INDIA
URBAN DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:3847
ANSWERED ON:04.09.2012
CLEAN METROPOLITAN CITIES
Aaron Rashid Shri J.M.;Bhadana Shri Avtar Singh

Will the Minister of URBAN DEVELOPMENT be pleased to state:

- (a) whether incidents of the general public openly littering wastes, urinating and spitting in public places which had been prohibited under the laws, have been reported in the major metropolitan cities;
- (b) if so, the reaction of the Government thereto;
- (c) whether the Government proposes to launch a public awareness campaign to educate the public in this regard; and
- (d) if so, the steps taken/proposed to be taken by the Government to check such incidents in major metropolitan cities?

Answer

MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT (SHRI SAUGATA ROY)

(a) to (d): The information on the incidents of the general public openly littering wastes, urinating and spitting in public places in the major metropolitan cities has not been received by this Ministry. Sanitation is a State subject and it is the responsibility of the State Governments / Urban Local Bodies to plan, design, execute and operate the sanitation schemes in the urban areas of the Country. The Ministry of Urban Development acts as a facilitator in framing broad policies, programmes and guidelines on sanitation system.

With a view to prioritizing the issue of sanitation, the Ministry of Urban Development formulated the National Urban Sanitation Policy (NUSP) in 2008.

The goals of National Urban Sanitation Policy are:

- i. to create awareness about sanitation, its linkages with public & environmental health amongst communities and institutions and
- ii. to promote mechanisms to bring about and sustain behavioural changes aimed at adoption of healthy sanitation practices Under NUSP, Ministry of Urban Development has been conducting communication campaign through mass media, particularly through All India Radio. 4 Radio Jingles in 13 Regional languages were broadcast through 85 channels across the country in two phases to create awareness among people on sanitation and open defecation free cities. In the first phase in 2009, the radio jingles were broadcast for a period of one month. In the second phase in 2012, the radio jingles would be broadcast for a period of two months.