

**GOVERNMENT OF INDIA
CIVIL AVIATION
LOK SABHA**

UNSTARRED QUESTION NO:4598
ANSWERED ON:07.09.2012
FREE TRAVEL TO BOLLYWOOD STARS BY AI
Ray Shri Rudramadhab

Will the Minister of CIVIL AVIATION be pleased to state:

- (a) whether Air India has offered free/ discounted travels to bollywood stars to enable them to participate in International Indian Film Academy (IIFA) awards in Singapore;
- (b) if so, the details thereof and the reasons/justification therefore;
- (c) the number of persons who availed the facility along with revenue earned by AI as a result; and
- (d) the funds charged from IIFA in this regard?

Answer

MINISTER OF CIVIL AVIATION (SHRI AJIT SINGH)

- (a) No, Madam. Air India entered into an MoU with M/s. Wizcraft Private Limited (promoter of IIFA) as the Official Airline Partner for IIFA held in Singapore between 7-9 June, 2012. This arrangement was barter agreement, wherein Air India provided tickets in lieu of publicity, so as to avoid any cash outgo.
- (b), (c) and (d): Do not arise.