

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

STARRED QUESTION NO:203
ANSWERED ON:24.08.2012
GOLDEN DIAMOND TRIANGLE TOURIST SPOTS
Choudhary Shri Bhudeo

Will the Minister of TOURISM be pleased to state:

- (a) whether some tourist places have been designated as 'Golden Triangle' and 'Diamond Triangle' in the country;
- (b) if so, the details thereof and names of tourist spots included on these triangles;
- (c) the steps taken by the Government to popularise these places along with the funds allocated for their beautification; and
- (d) the extent to which it is likely to help in the inflow of tourists in the country?

Answer

THE MINISTER OF TOURISM (SHRI SUBODH KANT SAHA)

(a) to (d): A Statement is laid on the Table of the Sabha.

STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION NO.+203 ANSWERED ON 24.08.2012 REGARDING GOLDEN DIAMOND TRIANGLE TOURIST SPOTS.

(a) and (b) : No tourist spots in the country have been officially designated as "Golden Triangle" and "Diamond Triangle". However, Delhi- Agra-Jaipur Tourist circuit is generally referred as "Golden Triangle". Similarly, tourist circuit "Puri/Bhubaneswar-Lalitagiri-Udaygiri-Ratnagiri- Puri/Bhubaneswar" is referred by Odisha Tourism Development Corporation as "Diamond Triangle"- Some of the important tourist spots in Golden Triangle are Red Fort, Qutab Minar, Humayun Tomb in Delhi, Taj Mahal, Fatehpur Sikri in Agra and Hawa Mahal, Amber Palace, Jantar Mantar, City Palace in Jaipur.

Some important tourism spots in Diamond Triangle are Lingaraj Temple in Bhubaneswar, Buddhist complex in Lalitagiri and Ratnagiri, caves in Udaygiri and Jagannath Temple in Puri.

(c) and (d): Development and Promotion of tourism spots including their beautification are primarily the responsibility of the concerned State Governments/Union Territory (UT) Administrations. However, Ministry of Tourism grants central financial assistance to the tourism projects identified in consultation with the State Governments/Union Territory administration during the prioritization meetings, subject to availability of funds, inter-se priority, and adherence to Scheme Guidelines. Statewise details of projects sanctioned during the 11th Five Year Plan are given at Annexure.

The Ministry of Tourism also promotes India as a holistic destination in the domestic and international markets through print and electronic media campaigns, tourist literature, and publicity collaterals and also through its India Tourism offices located in India and abroad.