

**GOVERNMENT OF INDIA  
HEALTH AND FAMILY WELFARE  
LOK SABHA**

UNSTARRED QUESTION NO:2137  
ANSWERED ON:24.08.2012  
SANITATION CAMPAIGN UNDER NRHM  
Vishwanath Shri katti Ramesh

**Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:**

- (a) whether the Government proposes to dovetail the sanitation campaign with the National Rural Health Mission (NRHM); and  
(b) if so, the details thereof?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI SUDIP BANDYOPADHYAY)

(a)&(b): National Rural Health Mission (NRHM) recognizes the importance of wider determinants of health like sanitation, drinking water, nutrition etc to improve health outcomes. For this, it seeks a convergent approach for intervention under the umbrella of integrated district health action plans. The Nirmal Bharat Abhiyan (NBA) scheme guidelines of the Ministry of Drinking Water and Sanitation provide for a suitable performance based incentive for the motivators including ASHA workers for motivating rural communities for constructing and using sanitary toilets. Joint training programmes are being organized for ASHA workers, ANMs, and officials implementing NBA on safe sanitation, hygiene and health.