

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3879
ANSWERED ON:04.09.2012
TELECAST OF OLYMPIC GAMES
Angadi Shri Suresh Chanabasappa

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Prasar Bharati has got any share in the live telecast of the London Olympic Games, 2012;
- (b) if so, the details thereof; and
- (c) the revenue earned therefrom?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI C. M. JATUA)

- (a) & (b): Prasar Bharati has informed that Doordarshan had acquired exclusive rights for telecast on free-to-air terrestrial and satellite channels of the Olympic Games London 2012 at a fee of USD 4 million.
- (c): The total gross revenue earned by Doordarshan and All India Radio is ₹16.9 crore and ₹ 50,06,250/- respectively.