GOVERNMENT OF INDIA COMMERCE AND INDUSTRY LOK SABHA

STARRED QUESTION NO:217 ANSWERED ON:27.08.2012 EXPORT OF MANGOES Lagadapati Shri Rajagopal;Meghe Shri Datta Raghobaji

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether India is the largest producer and exporter of mangoes in the world;

(b) if so, the facts and details thereof along with the quantity of mangoes exported during each of the last three years and the current year, variety-wise and value-wise;

(c) the nature of competition from other mango exporting countries in the region like Pakistan and others;

(d) the efforts being made by Agricultural and Processed Food Export Development Authority and the Government to promote cultivation and export of mangoes along with the concessions and facilities provided/being provided to the farmers and exporters under various schemes; and

(e) whether the Government proposes to set up a Mango Board to provide technical expertise and facilitate export of mangoes and if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

a) to e): A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO. 217 FOR ANSWER ON 27TH AUGUST 2012 REGARDING "EXPORT OF MANGOES"

(a & b) Yes, Madam. As per the Food and Agriculture Organization (FAO) data for 2010, India was the largest producer of mango, mangosteen & guava with a production of 15,027 thousand MT (International data is not available exclusively for mango). The details of production of this group for top ten countries in the world are as given below:

Rank Country Production thousand MT

However, as per the Indian Horticulture Database, the production of mango in India during 2010-11 was 15,188 thousand MT.

The quantity and value-wise data for export of mangoes during the last three years is as under:

Quantity: MTs; Value: Rs lakhs

2009-10 2010-11 2011-12

Quantity Value Quantity Value Quantity Value

74461 20054 59221 16292 61477 20142

Variety-wise export data on mangoes is not being maintained separately and the export data for current financial year is yet to be compiled.

(c) Pakistan, Bangladesh, China, Thailand, Indonesia, Philippines are the other major mango producing countries in the Asian region. As per FAO, India ranked 1st in the year 2009 in the export of mango, mangosteen and guava. Pakistan was at 8th position after Mexico, Netherlands, Brazil, Thailand, Peru & Belgium in the export of these items.

(d) APEDA's mandate is only for export promotion of its scheduled products which include mango. APEDA has taken the following initiatives for the promotion of export of mangoes from the country :

(1) APEDA in association with the Ministry of Agriculture has negotiated access to new markets for Indian mangoes including access to markets in Japan, China, USA, Australia, New Zealand etc in the recent past.

(2) APEDA has been conducting mango promotion programs in various countries like UAE, Germany, Poland, Sweden, Japan, China, Singapore, Malaysia etc to boost mango exports.

(3) Under the XI Five Year Plan, APEDA has provided financial assistance to exporters under the following 5 schemes:

- (i) Scheme for infrastructure Development
- (ii) Scheme for Quality Development
- (iii) Scheme for Market Promotion
- (iv) Scheme for Research & Development
- (v) Transport Assistance Scheme:

As regard production, the Government has been implementing Horticulture Mission for North East and Himalayan States (HMNEH) and National Horticulture Mission (NHM) in the remaining States of the country for enhancing production and productivity of horticulture crops including mango. Under these missions, assistance is provided for establishment of nurseries for raising quality planting material, enhancing quality production and productivity through area expansion, canopy management, integrated nutrient and water management, integrated pest management, rejuvenation of senile orchards, besides, creation of infrastructure for post harvest management, marketing etc.

(e) The Government has no such proposal to set-up Mango Board.