

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1411
ANSWERED ON:21.08.2012
CELEBRATION OF INDIAN CINEMA
Ramasubbu Shri S.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Union Government has any proposal to celebrate the centenary of Indian Cinema; and
- (b) if so, the details thereof and the activities proposed to be undertaken during the celebration?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (DR. S. JAGATHRAKSHAKAN)

(a) Yes, Sir.

(b) The activities proposed to be undertaken during the Celebrations are given below:

- i) National Students' Film Festival and National Students' Film Award – this will be conducted by Film & Television Institute of India, Pune (FTII) and Satyajit Ray Film & Television Institute, Kolkata (SRFTI) jointly. The festival to include other Film schools of the country.
- ii) Film Festivals at different State Capitals – Exhibition of 100 landmark films in film festivals along with exhibition of posters and photographs to be held at major State Capitals for a duration of three days at each location. This would be a combined effort of Directorate of Film Festivals (DFF) and National Film Archives of India (NFAI).
- iii) A set of DVDs of silent films to be released by NFAI for sale.
- iv) Launching of Website by NFAI which will seek contributions from public in 500 to 1000 words as People's tribute to 100 years of Indian cinema. Selected contribution would be published in three volumes and also will carry a token reward.
- v) A Tableau to commemorate Centenary of Indian Cinema during Republic Day 2013.
- vi) Launch functions of Films Commission and National Film Heritage Mission.
- vii) Film festivals abroad including places like United Nation Headquarter and in select countries having sizeable population of Indian cinema lovers.
- viii) An interactive multimedia DVD on the role of FTII and SRFTI in the growth of Indian Cinema.
- ix) Production/release by Films Division of documentaries on early studios and theaters, Film technicians, cinematographers, art directors, early bill board painters etc. and evolution of Indian documentaries.
- x) Release of commemorative postage stamp through Department of Posts on the occasion of Centenary Year of Indian Cinema.
- xi) Various events in International Film Festival, Goa, 2012 highlighting the Centenary of Indian Cinema.
- xii) Activities in Cannes Film Festival, 2013 to be centered around Centenary Year of Indian Cinema.